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Front cover: "Dove" - Carrara marble carved by Ben Levings, Longford Scholar (2008-2011) and Stone Carving Graduate [www.benlevings.co.uk](http://www.benlevings.co.uk)

## The Longford Trust Annual Report 2013

# Annual Report 2013



**Peter Stanford**  
**Director, Longford Trust**

2013 saw the Longford Trust take on its 100th Longford Scholar as part of the programme first established a decade earlier to offer financial and mentoring support to young ex- and serving prisoners who wish to continue their rehabilitation through studying for degrees at UK universities.

It has therefore been a year to take stock of what has been achieved, and plan for the future of the trust. Over our first decade, around 85 per cent of those who received one of our awards have gone on to graduate, or are currently on course to graduate, or have left university mid-degree to take up jobs that are degree-related. Only three per cent of those we have worked with have returned to prison – against a national figure for ex-prisoners of around 50 per cent.

That makes our scholarships' programme a success story. It is also unique. No other organization offers such support in this vital area. As the decade has gone on, news of the Longford Scholarships has spread and numbers of applicants have grown hugely.

Throughout 2013, therefore, the trustees of the Longford Trust have been working closely with the office team to plan an expansion of the scholarships' programme. We usually taken on between 12 and 15 new scholars each year, meaning that at any time there will be up to 45 young ex- and serving prisoners in regular contact with our scholarship and mentoring manager, Magdalen Evans.

We intend to increase that number to 20 new awards per year and therefore, as most degrees last three years, to be working with

around 60 scholars at any one time. We also plan to improve the training and support we give to our volunteer mentors, many of them previous Longford Scholars, willing to share their experience with those who follow in their footsteps.

We have also continued with the other two pillars of our activities – the Longford Lecture and the Longford Prize. On November 21, 2013, the global human rights campaigner, Bianca Jagger, gave our annual lecture to a capacity crowd in the Assembly Hall of Church House, Westminster. Her theme was "Ending Violence against Women and Girls and the Culture of Impunity". Her remarks prompted significant interest, including interviews in the Daily Telegraph – media sponsors of the lecture – and Le Monde in Paris, as well as an appearance on BBC Radio 4's Start The Week. We aim to make the lecture an agenda-setting event, and feel that this year we succeeded.

The 2013 Longford Prize was awarded to the Prison Radio Association in acknowledgement of the fact that it has become a national service reaching more than 80 per cent of all prisoners in the jails where it operates.

To support the work of the trust in these challenging financial times, I can report, as the enclosed accounts show, that we raised £97,944 down by a disappointing six per cent on 2012. Over the same period, our expenditure grew by over 10 per cent, to £116,552. This was the result of the popularity of our scholarships' programme.

To make good the shortfall between income and expenditure, the trust has dipped into its reserves, build up over its first decade to support its work. However, the trustees are clear that this is not a viable long-term strategy, and therefore in the middle of 2013 appointed Robin Gardiner as the trust's first fund-raising and development manager, a part-time post with a twin brief of enabling us to balance income and expenditure by generating more donations, and devising a fund-raising strategy. I am pleased to report that early indications are that their decision is bearing fruit.

It is now 12 years since Frank Longford's death. He remains greatly missed by his family, many friends and admirers, but I hope that, in its small way, the trust named after him is continuing his legacy.

## About the Trust

*The Longford Trust was set up in 2002 to continue the work of the late Frank Longford in the area of prison and social reform.*



*"We say prisons are for rehabilitation, so let's do the most obvious bit of rehabilitation: let's start prioritising education."*  
*Lord Longford*

Lord Longford (1905-2001) was a campaigner for the rights of prisoners and outcasts in society. He strongly believed in the wider social benefits of forgiveness and the paramount importance of rehabilitation in education. The trust established after his death by his friends, family and admirers aims to increase awareness and engagement in prison issues, as well as giving practical support to prisoners and ex-prisoners, and to those who work with them.

The Longford Scholarships are offered by the trust to enable young serving and ex-prisoners to continue their rehabilitation by studying for degrees at UK universities. The trust also awards an annual Longford Prize for outstanding work in the field of prison reform, and organises an annual Longford Lecture to inform and influence public opinion on penal policy. Speakers have included the Nobel Laureate, Archbishop Desmond Tutu, President Mary McAleese of Ireland and this year, Bianca Jagger, founder and chair of the Bianca Jagger Human Rights Foundation.

### Tony Massiah

Tony, 27, has completed his pupillage year as a barrister in 2013, with the support of one of the Longford Trust's Patrick Pakenham Awards.

Tony's background is far removed from most of his colleagues at the Bar. Growing up in Tottenham, North London, he recalls being "constantly bullied for being different". He was once held at knife point by a gang. In desperation, Tony got involved with one of the gangs in the area. Several convictions followed but, after he was almost shot in a street brawl, he determined to turn his life round. Having battled to get himself accepted onto a Law course at Middlesex University - he had only gained one GCSE while at school - Tony was able to persuade the Conduct Committee of the Inner Temple to allow him the chance, despite his past record, to train as a barrister.

He's now practicing as a criminal barrister but still finds time to speak about his own experiences at inner city schools and youth clubs.

*"I want to try and steer the younger generation away from the culture of gangs and knives. I want to be a positive role model for the younger generation of today, so that from my example they might see that anything is possible if they put their minds, soul and effort into it."*





## The Longford Scholarships aim to

- **Provide** a unique source of educational funding for young serving and ex-prisoners to encourage and assist them into higher education
- **Build** viable futures for ex-prisoners by supporting them through higher education, and offering them one-to-one mentoring
- **Create** role models of successful rehabilitation for young serving and ex-prisoners, demonstrating how education offers a way out of the cycle of reoffending

## Why the Scholarships are needed

The link between low educational achievement while at school and subsequent criminal behaviour is well established. Prisoners are much more likely than the rest of the population to come from homes where education is not valued.

Ministry of Justice figures show: (1) 41 per cent of male inmates, 30 per cent of females and 52 per cent of jailed young offenders were permanently excluded from school; and (2) approximately 47 per cent of prisoners said that they have had no educational qualifications.

Often prison allows inmates the opportunity to discover for the first time the power of education to transform their lives. It is at this point that the Longford Scholarships provide practical and financial support in order to make this transformation a reality.



### Peter Angliss

Peter received our Patrick Pakenham Award in 2010 to support his Law studies at the University of Northampton. He described at his initial interview how he got involved with “the wrong sort of people” as a youngster, which had in turn led him to serve a prison sentence. Since release Peter had moved town and started rebuilding his life. Being awarded a scholarship was the next step on that journey.

He graduated in the summer of 2013 with a first, also winning the Oxford University Prize for Outstanding Academic Achievement, and a Sweet and Maxwell Award for Best Dissertation.

While still studying, Peter worked closely with his Longford Trust mentor, Felicity, herself a lawyer. After graduating, the trust helped him undertake an internship at top City firm, Linklaters.

Peter was admitted by the Law Society, who accepted that he had shown “exceptional” evidence of rehabilitation, and is now planning to undertake the Legal Practice Course that will qualify him to work as a solicitor.

*“With the help of the Longford Trust I firmly believe that my past is now where it belongs; in the past. The person who committed those offences is not the person I am today. I believe I have matured, grown stronger and now want to make a full contribution to society in the legal profession.”*

## *How they work*

Longford Scholarships are available to young serving and ex-prisoners (within five years of their release from prison). Applicants have to demonstrate that

- They are intending to study full-time or part-time at degree level at a UK university
- They have received a provisional offer of a place on a named course
- They can provide evidence of a genuine need for financial support and mentoring
- They have thoroughly investigated all other potential sources of funding
- Their chosen course will help them to rebuild their life and give back to society

There have been Longford Scholars at most UK universities from Oxford to Brighton, Edinburgh to Exeter. And the range of subjects studied stretches from pure maths to textiles. We fund vocational as well as academic subjects. The trust awards one designated scholarship each year for those wanting to study law - the Patrick Pakenham Award. It was named after Lord Longford's barrister son and was funded by his friends and admirers after his death in 2005.

## *What we offer*

- Funding of up to a maximum of £5,000 per year to go towards tuition fees and/or living costs
- A designated mentor, all of them volunteers, many of them drawn from Longford Scholars who have graduated

## *A typical Longford Scholar*

- Our average award per scholar is around £1000 per year, or £3000 over the duration of a standard three year degree course
- 95 per cent of our scholars have never had the opportunity to experience higher education before
- The average age of our scholars on receiving their award is 29, and the age range stretches from 19 to 43
- We only make awards for post-graduate courses when there are compelling reasons as to why they will improve that applicant's employment prospects

## What impact have the Longford Scholarships made?

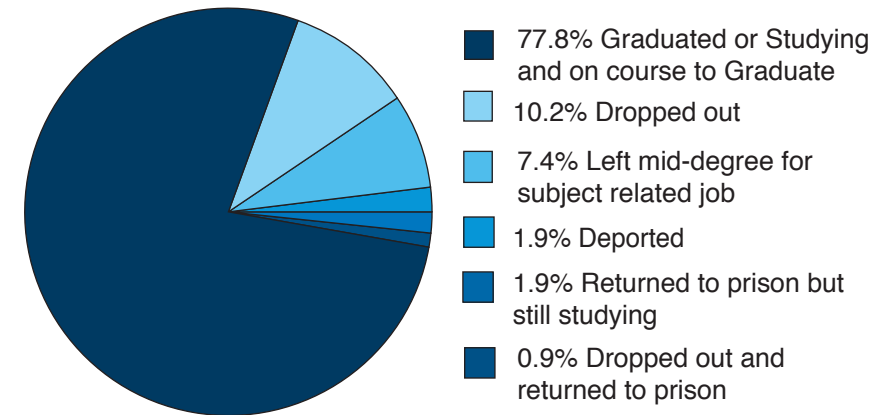
*Peter Dy-Yakah, a Longford Scholar who graduated with a BSc in computing science at Aston University, spoke at the end of the 2013 Longford Lecture. "I would like to say a big thank you to the Longford Trust and every single one who helps make it possible for people like me to have a chance in life and be able to make a positive impact in society. I am really thankful. I owe my degree to the Longford Trust."*

*"Thank you to the Longford Trust for all your help and generosity". Graham Clucas graduated with an MA in counselling from the University of East Anglia and now works as a counsellor at Stour Counselling Services.*

*Sean graduated in business studies from the University of Greenwich in 2009. He had started the course on day release from prison, where he was serving a seven year sentence, but his Longford Scholarship, over two years, was, he says, the "stepping stone" that gave him confidence and purpose to complete the degree once released. "It was hard at first getting my foot in the door of an employer once I graduated," he recalls, "but I persevered and was encouraged by the trust. Once I got my first job, though, I was on my way. I work as a supervisor in accounting in the construction industry and am studying in my spare time for more qualifications." Sean recently got back in touch with the trust to let us know that he had got married and become a father.*

*"I would like to extend my gratitude to you for all your support and help during my studies. I genuinely believe it would have been a considerably harder task without the help of the Longford Trust. I think you are providing a wonderful service that really helps people who have a genuine desire to better themselves and reintegrate into society". Jamie Jellicoe graduated with a first in computer science from Lancaster University and now works in telecoms.*

## Snapshot of Longford Scholars



## Education versus Recidivism

Ministry of Justice figures reveal that the average annual overall cost of a prison place in England and Wales for 2012 – 13 was £37,648. They put the cost to the economy of reoffending by all recent ex-prisoners at between £9.5 billion and £13 billion, and show that 46.9 per cent of all adult prisoners will reoffend and return to prison.

The statistics for reoffending by Longford Scholars are startlingly different. Under 3 per cent of scholars have returned to prison after release. Over 77 per cent of those receiving Longford Scholarships have gone on to gain a degree, or are currently at university and on target to do so. A further 7.4 per cent have left university mid-degree to take up paid employment in an area related to their degree subject.

In addition, several recent Longford scholars have volunteered to become mentors to current scholars. Still more are actively sharing their positive experience of higher education in transforming their lives by speaking in schools, youth clubs and at other events.

## Mentoring



**Magdalen Evans**  
*Scholarship and Mentoring Manager*

The Longford Scholarship programme is supported by an extensive mentoring scheme. The 120 men and women who have received scholarships since they were first made available in 2003 tell us that, just as valuable in enabling them to rebuild their lives through higher education is the mentor that the Longford Trust assigns to every one of them.

Naomi Stewart gained a degree in photography from London Metropolitan University last year with our support. This is what she said about her volunteer Longford Trust mentor, Michèle, who works as a psychologist. “Michèle told me how she saw me when we met up. And she was able to tell me what progress I was making, and what I still had to work on. Confidence is always a hard one. How accepting will people be if they find out you have served a prison sentence? Do they even need to know? It can be hard to get the balance right, and Michèle helped me so much. If she hadn’t been there, I don’t think I would have been able to cope. It would have been too much for me”.

Part of our plans to expand the Longford Scholarships, announced at this year’s lecture, is to offer better support and training to our volunteer mentors.

At the very core of our work is Frank Longford’s lifelong plea - that we should never give up on anyone who has been in prison, but offer them every support possible as they work to rehabilitate themselves.

### Carla Davies

“It is lovely having someone older to talk to,” says Longford Scholar Carla Davies of her mentor, Sarah Lloyd-Jones. “She’s a wise voice of reason”. The two meet regularly (as in the picture) and keep in touch by phone, text and email in between.

Sarah has supported Carla throughout her three years studying for a BA Honours in popular music at the University of Glamorgan, helping to see her through various academic and family crises that might have knocked this talented 29-year-old off course. If all goes according to plan, Carla will graduate in the summer of 2014 and has already used her summer vacations to train as a community music tutor and improve her employment prospects.

“Music has been my rehabilitation,” she says. “The moment I got sent to prison [she received a six and a half year sentence for drug importation], I decided something had to change”. She is a drummer and began studying music, through the Open University, when inside, and made sufficient progress to secure a place at university once released.

Mentor Sarah came into contact with the Longford Trust through the Rank Foundation, a key supporter. Sarah runs a small Welsh independent charity, the People and Work Unit, which focuses on education and learning.

Carla believes Sarah’s mentoring has made a real difference in her efforts to build a new future for herself. “For once in my life,” she says, “I truly feel like I am on the right path”.



*Carla Davies with her mentor Sarah Lloyd-Jones*



## The Future

To mark the tenth anniversary of the establishment of the scholarships' programme, the Longford Trust plans from 2013 onwards to

**Increase** the number of Longford Scholarships on offer from 12/15 to 20 each year

- **Improve** the quality and reach of our mentoring scheme
- **Strengthen** the support we offer serving prisoners embarking on degree-level studies at the Open University to encourage them to become the Longford Scholars of tomorrow

To realise these ambitions the board of trustees has agreed that we need an increased focus on fundraising, in order to secure new sources of funding and to develop our successful relationships with existing funders. This fund-raising strategy is based on our success in achieving positive outcomes with 85 per cent of those who are given Longford Scholarships and the need to make this achievement more widely known and better supported.

At the 2013 Longford Lecture, the trust's chairman, Kevin Pakenham, launched an Appeal to support the scholarship programme and enable the expansion of our unique mentoring scheme.

In a new initiative, the trust plans to work in partnership with the Open University and the Prisoner's Education Trust in order to deliver it's ambitions in improving the access of prisoners to the first stages of higher education.

## The Longford Prize

Recognises the contribution of an individual, group or organisation working in the area of penal or social reform in showing outstanding qualities of humanity, courage, persistence, originality and commitment to diversity.



*The prize was presented on stage at the annual Longford Lecture to Roma Hooper, founder of the Prison Radio Association, by Bianca Jagger and Jon Snow*

**The Prison Radio Association** won the 2013 Longford Prize. The panel of judges – chaired by Professor John Podmore, former prison governor, writer and a Longford trustee – praised the winner as follows in its citation: “We are delighted to award PRA our main prize in recognition of how it has grown into a truly national service, reaching 82 per cent of all prisoners in the jails where it operates with its mix of entertainment, information and education. Working in the high-tech world of digital broadcasting, it provides training for inmates, up-to-the-minute skills that will serve them well in the workplace, and inspiration. A model of transforming rehabilitation, it is its very own rehabilitation revolution.”



## The Longford Lecture

Aims to provide a national platform for serious contributions to questions of social and penal reform, to make significant recommendations to policy makers and to engage wide public interest.



Bianca Jagger giving the 2013 Longford Lecture, talking on *"Ending Violence Against Women and Girls, and the Culture of Impunity"*

Discrimination against women persists in "veiled, underhand and unspoken" ways, even in "supposedly egalitarian nations", the human rights activist Bianca Jagger told a capacity audience at our 2013 Longford Lecture on November 21 at Church House, Westminster. Taking as her theme "Ending Violence Against Women and Girls, and the Culture of Impunity," she argued that "embedded deep in our cultures still lurks an institutional belief that women are inferior".

The chair and founder of the Bianca Jagger Human Rights

Foundation appealed in her lecture – chaired by the broadcaster Jon Snow and sponsored by the Daily Telegraph - for world leaders to adopt what she called "the missing Millennium Development Goal" of eliminating violence against women. Ending violence against women and achieving gender equality was, she said, "the paramount moral challenge of our century".

She quoted in this context the Beijing Platform, a global declaration of women's rights: "There lurk deeply entrenched attitudes and practices which perpetuate inequality and discrimination against women, in public and private life, in all parts of the world."

The aim of ending violence against women had been overlooked, she told her audience, when the international community agreed to the UN-sponsored global targets in 2000. The failure to address it is now "holding back human development." Noting that the issue is to be included in the new 2015 post-Millennium Development Goal framework, Bianca Jagger warned, "we cannot afford to wait two years."

She highlighted shocking statistics that revealed 60,000 women were raped and 400,000 women were sexually assaulted in the UK in 2012, while 1.2million suffered some form of domestic abuse. In contrast, over the same period, there were just 5,651 rape prosecutions and only 111,891 for domestic violence.

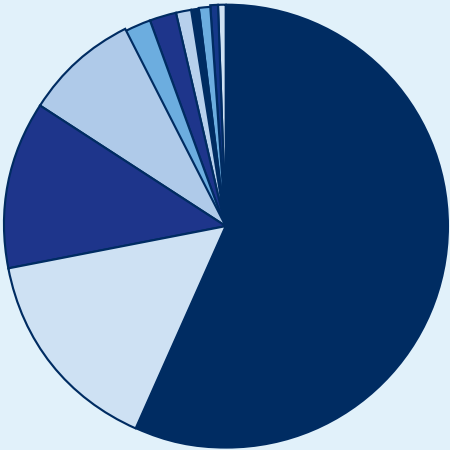
"It's a common misconception that sexual violence on this scale happens only in the developing world. I'm afraid to say that sexual violence against women is a global crisis and the developed world is not exempt," she said.

"There is a culture of silence and shame surrounding sexual assault – only one in 10 is reported in the UK. The victim is often the only witness, and almost always has to go to court. Many women are afraid to speak out in cases of rape and domestic abuse. Most rape victims cannot face the process of a trial."

A full text of Bianca Jagger's lecture can be read on the Longford Trust website. <http://www.longfordtrust.org>

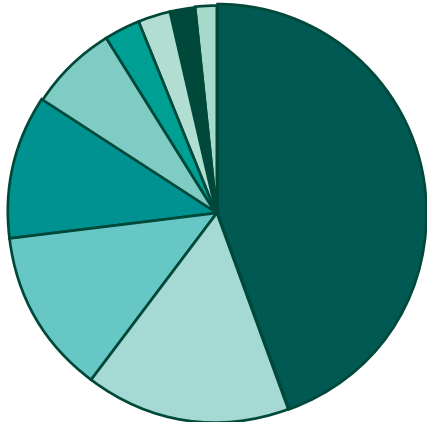
# Income

Trusts - Scholarship directed	£55,600
Donated Services - <i>media sponsorship of Lecture</i>	£15,000
Trusts - general	£11,880
Lecture	£8,250
Individual - Scholarship directed	£2,020
Companies - general	£1,900
Individual - general	£865
Other	£719
Individual - Patrick Pakenham Fund	£665
Companies - Scholarship directed	£570
Trusts - Patrick Pakenham Fund	£475
<b>Total</b>	<b>£97,944</b>



# Expenditure

Scholarship grants	£51,846
Project costs	£18,532
Donated services - <i>media sponsorship of lecture</i>	£15,000
Lecture - other expenditure	£12,875
Staff excluding projects	£8,000
Accountancy and trust administration	£3,278
Scholarship subsistence	£3,131
Longford Prize	£2,000
Fundraising and other costs	£1,890
<b>Total</b>	<b>£116,552</b>
<b>Current Reserves</b>	<b>£144,388</b>



The trustees continue to maintain strong reserves capable of sustaining the Longford Trust's work in the medium and long term. We wish to ensure that the annual lecture is not dependent solely on sponsorship, and could survive if that sponsorship ever proved hard to find. And since many of our Longford Scholars are embarking on three or even four years degree courses, we keep sufficient funds in reserve, once we have accepted them on the programme, to cover our commitment to them throughout their time at university.

## ***Major Donors***

Bridgewater Associates, Charles Alexander, Charlie Porter, D and J Norgrove, Fleishman-Hillard, Dolly Costopoulos, RJ Clark, Telegraph Media Group, The Balmain Trust, The De Winton Trust, The Hawthorne Trust, Harriet Cullen, The KW Charitable Trust, The Monument Trust, The Ofenheim Trust, The Rank Foundation, The Violet and Milo Cripps Trust.

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